



6th EuCheMS Chemistry Congress

SEVILLE Spain

11th-15th September 2016

Organized by



ANQUE
ASOCIACIÓN NACIONAL DE
QUÍMICOS DE ESPAÑA



COMMUNICATIONS MANUAL & KIT FOR SOCIETIES, ASSOCIATIONS AND ALLIES

2015-2016

INDEX

- ❖ Identity
- ❖ Materials & Supports
- ❖ Communications Objectives
- ❖ Key Messages
- ❖ Target Publics
- ❖ How can you use the tools?
- ❖ What the congress will do for you
- ❖ Communications contact

6th
EuChemS
Chemistry Congress

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EUROPEAN CHEMICAL
EuChemS
SCIENCES

www.euchems-seville2016.eu



6TH EUCHEMS CONGRESS IDENTITY

USE THE IDENTITY ITEMS DEVELOPED

We have developed a specific identity for the 6th edition. Please use it in all your communication materials. This will:

- Clearly identify the congress
- Unify the image
- Link the message and contents

[Download](#) all these materials in our Website





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MATERIALS & SUPPORTS

TAKE ADVANTAGE OF THE EXISTING MATERIALS/SUPPORTS

We have developed a number of materials for the 6th edition. Please use them in all opportunities. This will:

- Simplify your work
- Help you communicate
- Save you money

[Download](#) all these materials in our Website

If you need, final arts, profesional formats, size adaptations...just ask! We will be happy to provide



Chemistry:
Shaping the
FUTURE

TOOLS DEVELOPED: IDENTITY



Banners



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EUROPEAN CHEMICAL SCIENCES



Logos



Chemistry:
Shaping the
FUTURE

Graphics

TOOLS ALREADY DEVELOPED: VIDEO



https://www.youtube.com/watch?v=KU_06xD424A



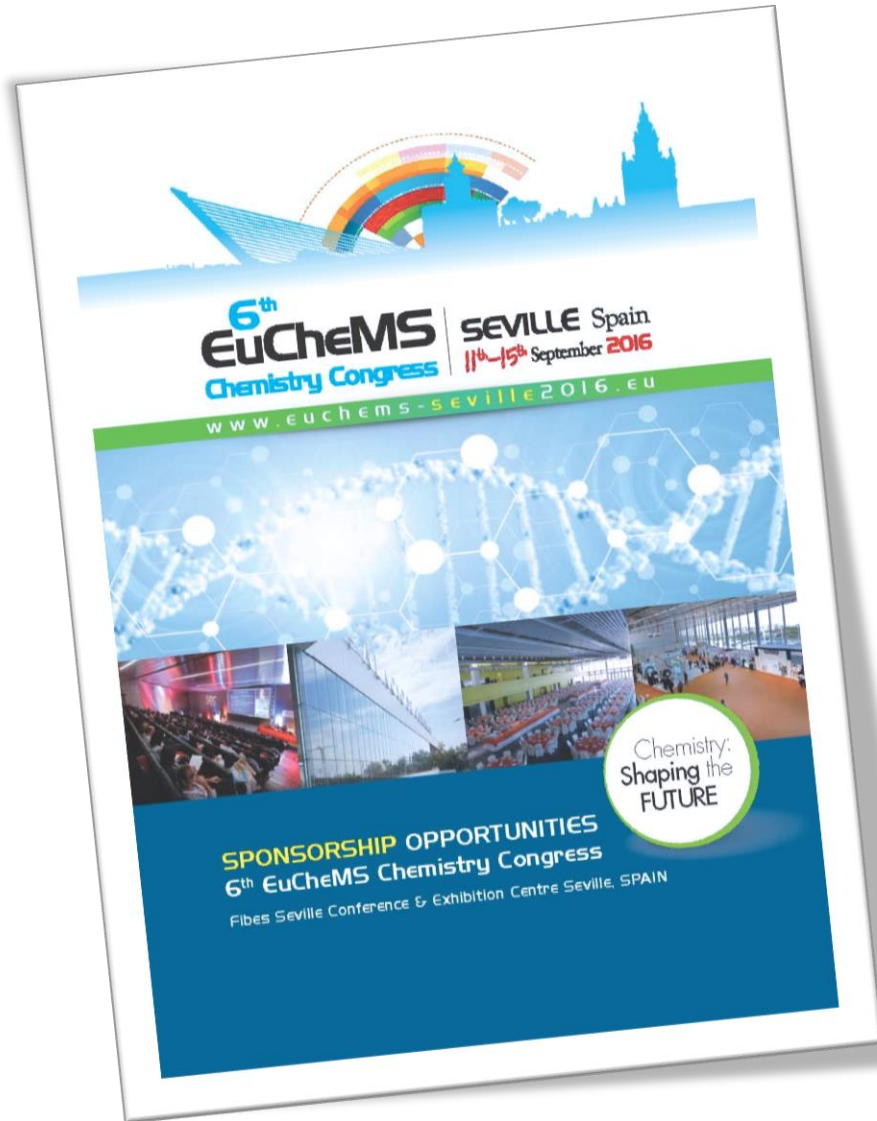
TOOLS ALREADY DEVELOPED: WEBSITE



<http://euchems-seville2016.eu/>



TOOLS ALREADY DEVELOPED: SPONSORSHIP & EXHIBITION BROCHURE



Sponsorship summary diagram

Sponsorship advantages		Speaking	Official branding	Includes	Transporting supports	Signage and	Official	Linked logo	Registrations
Type	Category	Cost							
Sponsorship Packages	Main Congress Partner*	To be consulted	Premier	Stands/Room/Ads					
	Platinum	25,000 €		Stand 36 m ²					
	Gold	20,000 €		Stand 36 m ²					
	Silver	15,000 €		Stand 18 m ²					
	Bronze	10,000 €		Stand 15 m ²					
	Exhibitor Premium	5,000 €		Stand 9 m ²					
Exhibition	Exhibitor Large	4,100 €		Modular stand 18 m ²					
	Exhibitor Medium	3,333 €		Modular stand 15 m ²					
	Exhibitor Premium	2,500 €		Modular stand 12 m ²					
	Exhibitor Large	3,600 €		Modular stand 9 m ²					
	Exhibitor Medium	3,100 €		Only floor space 12 m ²					
	Exhibitor Standard	2,800 €		Only floor space 9 m ²					
Event	Main Congress Dinner	2,100 €							
	Plenary lectures	18,000 €							
	Networking	7,000 €							
	Concours for poster/Oral	15,000 €							
	Open to society	8,000/62,000 €							
	Coffees	6,000 €							
Space	Lunches	9,000 €							
	Welcome cocktail	10,000 €							
	Guest dinner	15,000 €							
	Social program	18,000 €							
	Registration area	18,000 €							
	Business Centre	10,000 €							
Animation	IP Rooms	10,000 €							
	Press Room	7,000 €							
	Big	5,000 €							
Publications & Channels	Information in CD	11,000 €							
	Lens and	2,000 €							
	Conference publication	7,000 €							
Advertising	Abstracts publication	6,000 €							
	Poster	5,000 €							
	Congress book	10,000 €							
G4 E Magazine		1,300/10,700 €							
Poster services		1,500/10,550 €							
		1,500/10,500 €							

*The Main Congress Partner also has the opportunity of the main congress symposium or one of the Plenary Lectures

TOOLS ALREADY DEVELOPED: ADVERTISING



TOOLS ALREADY DEVELOPED: PROMOTION



[We have a surprise... read on]
YOU CAN'T MISS IT

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www.euchems-seville2016.eu



6th EuChemS | SEVILLE Spain
Chemistry Congress | 11th-15th September 2016

If you preregister in our website you can participate in the contest for several prizes to enjoy in Seville. Visit our website to find all the details

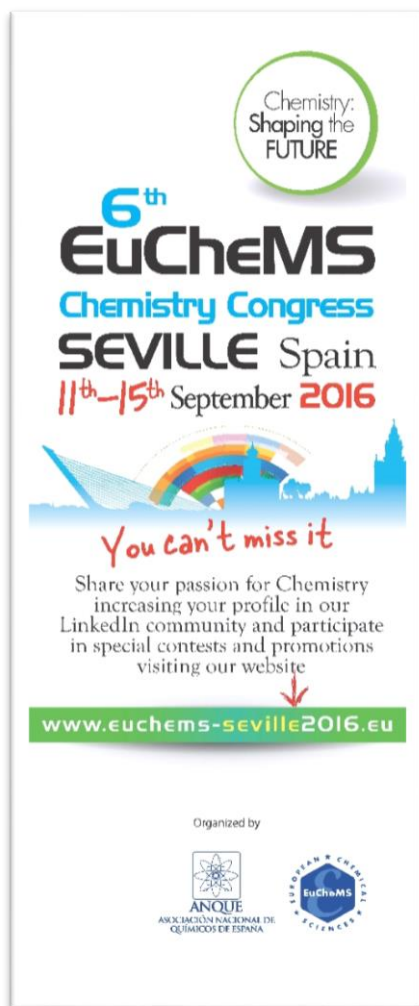
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Hotel stays | Entertainment | Leisure | And more...

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6th EUChemS CHEMISTRY CONGRESS - 11th - 15th SEPTEMBER 2016

TOOLS ALREADY DESIGNED FOR EVENTS (ROLL UPS, STANDS...)



Chemistry:
Shaping the
FUTURE



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You can't miss it

Share your passion for Chemistry increasing your profile in our LinkedIn community and participate in special contests and promotions visiting our website

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Chemistry:
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- Essential level access
- Knowledge & Innovation
- Oral & Professional Opportunities
- New Trends & Emerging Sciences
- Career Development
- Tutoring
- Exhibition
- A vibrant Social Program

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ANQUE

LINKED BY CHEMISTRY

"Supporting Chemistry and Chemical Technology since 1945 in Spain"
www.anque.es

CHEMISTRY: SHAPING THE FUTURE

The **6th EuChemS Chemistry Congress** is the most prestigious and best attended venue for stakeholders engaged in all aspects of Chemistry.

www.euchems-seville2016.eu

6th EuChemS Chemistry Congress 2016 Highlights:

- Top level speakers
- Scientific Excellence
- Innovation
- Applications
- Product and service showcase in the exhibition
- Networking Opportunities
- Young talents
- A vibrant social program to remember

CHEMISTRY: SHAPING THE FUTURE

The scientific program for the **6th EuChemS Chemistry Congress** will include 8 plenary lectures from world-leading scientists including Nobel Laureates, around 120 keynote and invited lecturers, over 120 oral and poster sessions with around 2,000 peer's communications, specialized symposia and seminars.

Main Symposia

- Education and Society
- Environment and Sustainability
- Analysis and Modelling
- Catalysts, Catalysis and Applications
- Materials, Devices and Nanochemistry
- Properties of Matter and Theoretical methods
- Physical Methods and Experimental Studies
- Chemistry in Life Sciences
- Engineering and Industrial

Services:

- Communications and PR
- European and Global network
- Events and Networking
- Professional development
- Fostering research, development and innovation
- Training
- Medical, insurance and prevention
- Access to a wide range of exclusive member benefits

TOOLS ALREADY DEVELOPED: NEWSLETTER

[If you have problems viewing this message, please click here](#)



SEVILLE Spain
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Newsletter Nº 1 | January, 2015

Latest news

■ **Announcement 6th EuCheMS 2016 Congress in Seville**



6th EuCheMS is scheduled for 11th-15th of September, 2016. Under the theme of Chemistry: Shaping the Future, the Congress will offer five days of scientific and technical sessions, plenary lectures, keynote speakers, oral and posters communications, roundtable discussions and workshops, unparalleled networking opportunities, an exhibition and a unique social programme.

The scientific program for the 6th EuCheMS Congress will include 8 plenary lectures from world-leading scientists, around 120 keynote and invited lecturers, over 120 oral and poster sessions with around 2,000 peer's communications, specialized symposia and seminars.

5 Nobel Laureates have already confirmed their participation as well as Spain's most prestigious award, Príncipe de Asturias Award on Scientific and Technical Research 2014, Avelino Corma.

6th EuCheMS congress Website is already available with plenty of information about the organizing societies, Committees, Topics, Venue, Exhibition and Sponsors with a full developed offer you can download, Seville and, what's more important, Pre-Registration already available and much more. We encourage you visit and pre-register so you can be constantly updated on its progress: <http://euchems-seville2016.eu/>

Organisers, EuCheMS and ANQUE welcome you.

■ **Confirmed Speakers**



Outstanding speakers have already confirmed their attendance. 5 Nobel Laureates will participate in the Congress offering plenary lectures. Ada Yonah, Harold Kroto, Jean-Marie Lehn, Richard Schrock and Avram Hershko will offer conferences at 6th EuChems. Avelino Corma, Spain's most awarded chemist has also confirmed his assistance. [Read More](#)

Organizers



ANQUE
ASOCIACION NACIONAL DE QUIMICOS DE ESPAÑA



Supporters



Media Partners



1

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CONGRESS COMMUNICATIONS OBJECTIVES





CONGRESS COMMUNICATION PLAN OBJECTIVES



General:

- To reach the máximo number of potential attendees, sponsors and exhibitors to make this edition the best in terms of attendance, sponsors and exhibitors.

Specific:

- To increase the number and variety of target publics.
- To make it worthwhile for participants.
- Engage other stakeholders of all branches of the chemical, academic, and business scenes.
- Offer scientific and thematic excellence.
- Use the latest technology and communication techniques.
- Open the congress to society (educators, students, media, other groups)
- Attract the media and other opinion leaders to Chemistry as a subject.

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KEY MESSAGES

These are the main ideas the project wants to communicate and that we should not forget to include in one way or another in all our communications

European Chemistry Congresses are the **most relevant events** for the European Chemistry community. Chemists from all parts of Europe, come together to present and discuss the latest achievements in cutting edge chemical sciences.

EuCheMS congresses are **unique fora** to foster transnational exchange and collaboration, encourage dialogue between the different branches of chemistry, bring academia, industry and decision makers together and emphasize the impact of chemistry and chemical research in our society. Special attention is given to promote careers of young scientists.

Chemistry is an **essential part of the present and future of Europe** producing 16.7% of the world's chemicals, employing 1.2 million workers and contributing 527 billion € to the EU Economy.

ANQUE shares EuCheMS' goals and commitments with more than 9.000 members and the support and collaboration of the most important national Academic and Industrial organizations, **represent a unique opportunity for all Congress participants.**

A high level Scientific Committee and a strongly committed Organizing Committee ensure the **highest possible quality** of each congress. The **scientific contributions** include 8 plenary lectures offered by top class world scientists and Nobel Laureates, over 100 invited speakers and around 2.000 scientific communications which conform a geographically and thematically balanced program of exciting cutting edge chemistry

Chemistry is **very relevant in Spain** with a major role in academia with over 30.000 undergraduate students and over 6.000 teaching staff, relevant public research organisms such as CSIC, and in the economy and industry, with the chemical sector represents 11% of the country's Gross Industrial Product.

This edition offers a **unique venue**, Seville; more activities, will be open to Society and aims at beating record Participation figures.

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TARGET PUBLICS



Stakeholders

Public Administration
(EU, national, regional, local)
Regulatory bodies
Business Assoc.
Professional Assoc.
Academia



Chemists all branches

In all professional sectors
Educators, researchers, managers



Industry & Business

Chemical companies
Service companies
Labs, instruments
End users



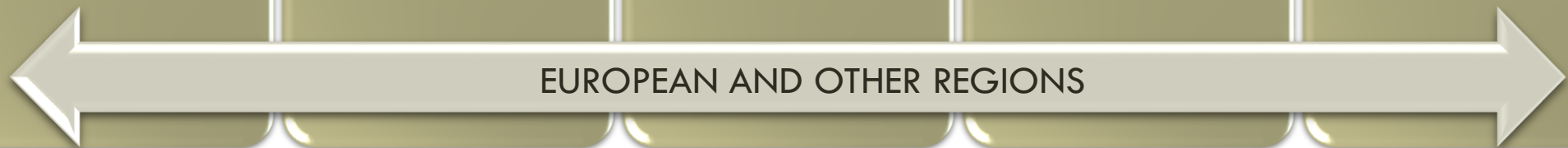
Editorial & Media

Publishers
Trade and specialized press
General Press
Webs
Blogs
News Agencies



Experts/ Other professionals

Research Centres
Platforms
NGOs
Other disciplines



EUROPEAN AND OTHER REGIONS

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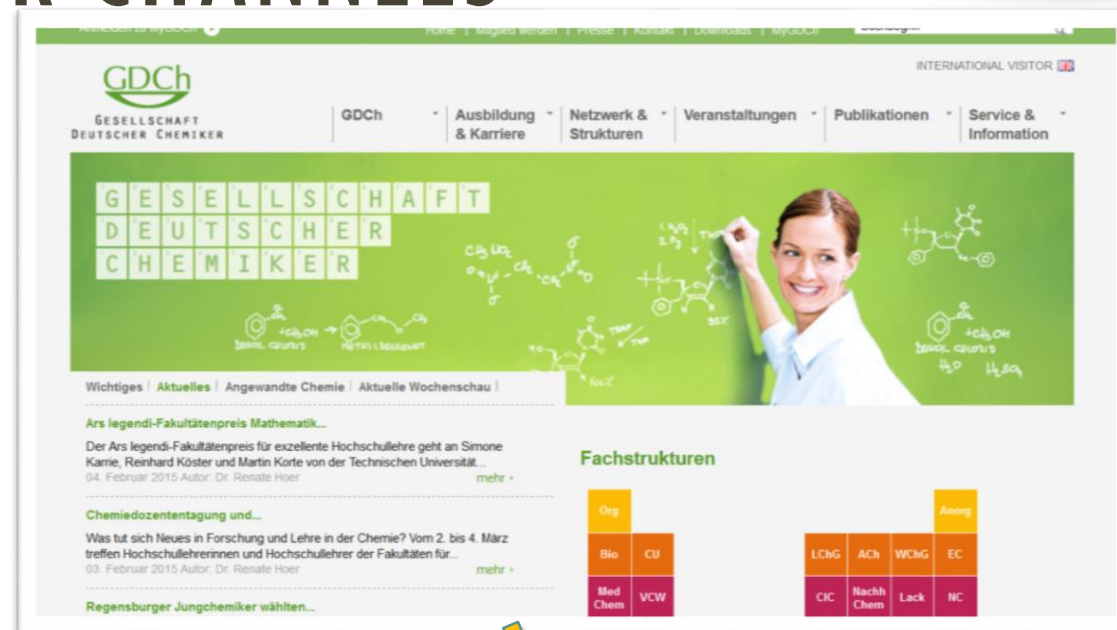
HOW CAN YOU USE THE TOOLS?



USE CONGRESS LOGOS & BANNER IN YOUR MATERIALS & SUPPORTS OR CHANNELS



Printed:
brochures,
leaflets,
reports



Digital:
Website,
Newsletters

PLAY THE CONGRESS VIDEO IN YOUR EVENTS & UPLOAD TO WEBSITE

Conferences
Simposia
Presentations



Meetings



Upload





LINK YOUR WEBSITE TO THE CONGRESS SITE



GDCh GESELLSCHAFT DEUTSCHER CHEMIKER

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GESELLSCHAFT DEUTSCHER CHEMIKER

Wichtiges | Aktuelles | Angewandte Chemie | Aktuelle Wochenschau |

Ars legendi-Fakultätenpreis Mathematik...
Der Ars legendi-Fakultätenpreis für exzellente Hochschullehre geht an Simone Karrie, Reinhard Köster und Martin Korte von der Technischen Universität...
04. Februar 2015 Autor: Dr. Renate Hoer [mehr >](#)

Chemiedozententagung und...
Was tut sich Neues in Forschung und Lehre in der Chemie? Vom 2. bis 4. März treffen Hochschullehrerinnen und Hochschullehrer der Fakultäten für...
03. Februar 2015 Autor: Dr. Renate Hoer [mehr >](#)

Regensburger Jungchemiker wählen...

Fachstrukturen

Org			
Bio	CU		
Med Chem	VCW		
LCnG	ACn	WCnG	EC
CIC	Nachh Chem	Lack	NC

Home | Welcome | About EuChemS Congresses | Contacts | Downloads | Useful Information

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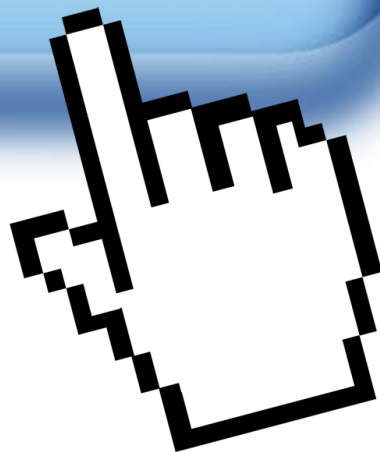
Organizing Societies | Committees | Speakers | Topics | EYCN | Chemistry and Society | Important Dates | Venue

Pre-Registration | Exhibition and Sponsors | Chemistry in Spain | Seville | Accommodation | Press Room

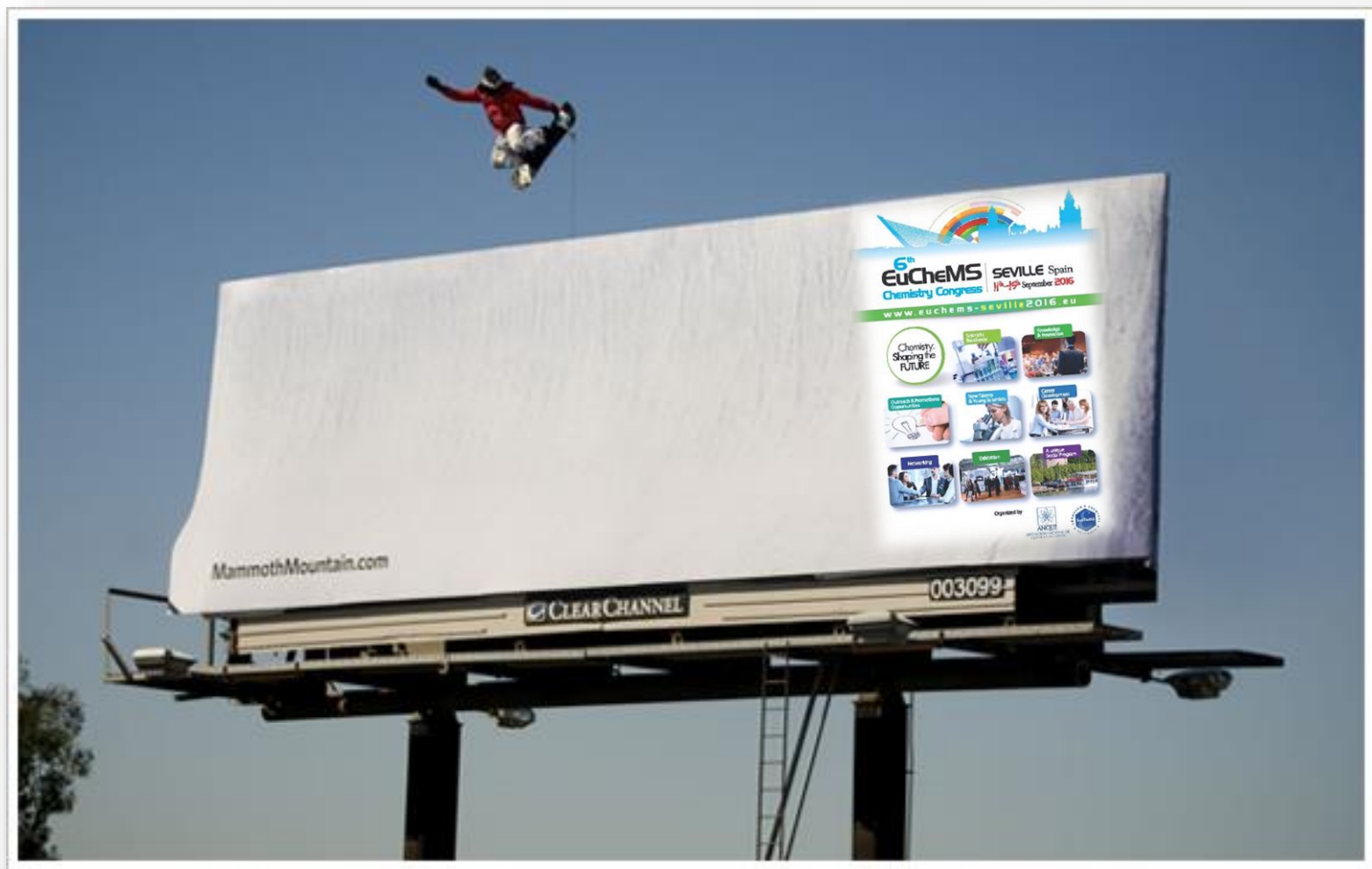




DISTRIBUTE & PROMOTE THE CONGRESS SPONSORSHIP BROCHURE TO YOUR CONTACTS



ADVERTISE THE CONGRESS WHENEVER POSSIBLE





PROMOTE

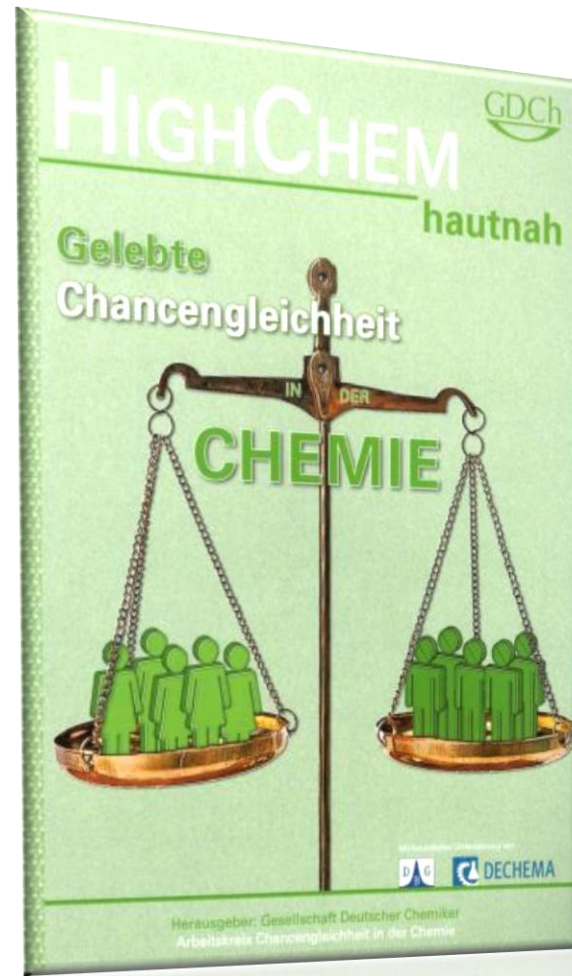




DECORATE YOUR EVENTS



INCLUDE OUR NEWS IN YOUR OWN CHANNELS





TELL THE MEDIA



NATIONAL & EU CONTACTS

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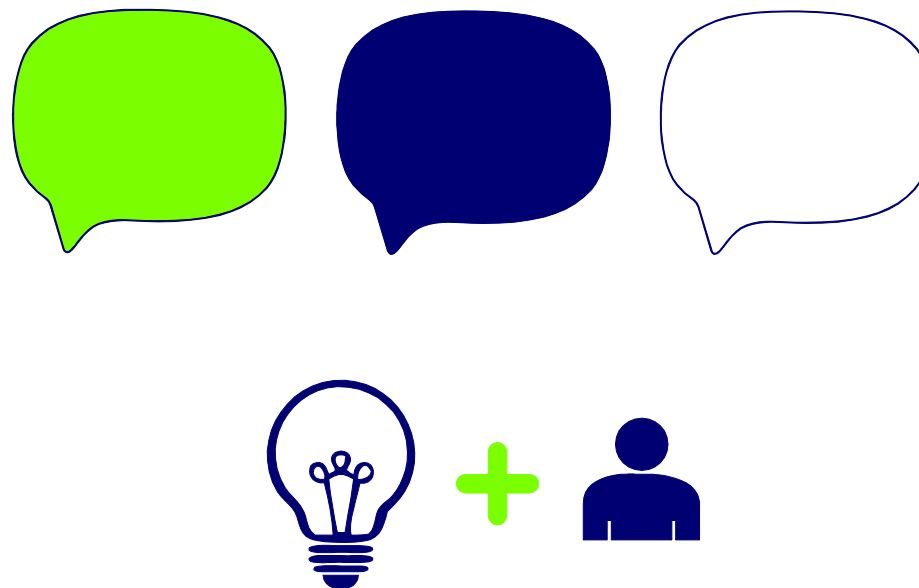
CONGRESS ORGANISERS WILL

- Keep you posted
- Inform and update you
- Provide the materials you need
- Help you any way we can

And remember,
we're always open
to suggestions!!!

COMMUNICATION ISSUES CONTACT

ma3 
COMUNICACIÓN



alopez@ma3comunicacion.com